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## Privacy Policy for BEAM

Behavioral Emotional and Academic Mentoring (BEAM), LLC respects and prioritizes your privacy. This Privacy Policy describes the types of information we collect, how we use and protect that information, and your rights regarding your personal data. By interacting with (BEAM) services, including our website, mobile applications, and other online services, you agree to the practices outlined in this policy.

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### 1. Information We Collect

Behavioral Emotional and Academic Mentoring (BEAM), LLC collects personal and non-personal information to provide our services effectively. The types of information we may collect include:

- Personal Identifiable Information (PII):
    - Full name, email address, phone number, mailing address, and other contact information.
    - Account and login credentials for users accessing secured areas.
  - Device Information:
    - Details about the device you use, including IP address, browser type, operating system, device ID, and mobile network information.
  - Usage Data:
    - Information about your interactions with our services, including the pages or content viewed, links clicked, and time spent on the platform.
  - Location Information:
    - Geographic location data collected through device settings if enabled and with your explicit consent.
  - Mobile and Messaging Consent Information:
    - Opt-in consent records for SMS/text messaging.
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### 2. How We Use Your Information

Behavioral Emotional and Academic Mentoring (BEAM), LLC utilizes collected information to provide, maintain, and improve our services. Specifically, we may use your information to:

- Facilitate user account creation, login processes, and authentication.
  - Respond to user inquiries, support requests, and provide customer service.
  - Send administrative updates, security alerts, or policy changes.
  - Provide marketing materials, newsletters, or other information if you have opted in.
  - Improve, personalize, and analyze user interactions with our platform.
  - Detect, prevent, and address technical issues or fraud.
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### 3. Data Sharing and Disclosure

Behavioral Emotional and Academic Mentoring (BEAM), LLC is committed to maintaining the confidentiality and security of your data. We only share personal information under the following circumstances:

- With Service Providers: Trusted third parties who assist in delivering our services (e.g., payment processors, analytics providers) may receive limited data as needed for their work.
- Legal Compliance and Security: Information may be disclosed as required by law, such as in response to lawful requests by public authorities, to comply with legal processes, or to protect the safety and rights of BEAM, our users, or the public.
- Business Transfers: In the event of a merger, acquisition, or sale of assets, personal information may be transferred, but we will notify you before this happens and if new privacy terms apply.

#### Do Not Share Statement:

No mobile or messaging consent information will be shared with third parties or affiliates for marketing or promotional purposes. All the above categories exclude text messaging originator opt-in data and consent; this information will not be shared with any third parties.

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#### 4. Data Security

Behavioral Emotional and Academic Mentoring (BEAM), LLC employs industry-standard measures to protect your data from unauthorized access, alteration, disclosure, or destruction. These include, but are not limited to, secure encryption protocols, access restrictions, and regular security audits. However, no method of transmission over the internet or electronic storage is entirely secure, and we cannot guarantee absolute security.

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#### 5. Your Rights

Depending on your location, you may have specific rights regarding your personal data, including:

- Access: Request information on how your data is being used and request a copy of your personal information.
- Rectification: Request correction of any inaccurate or incomplete personal data.
- Deletion: Request that we delete your personal data, subject to certain legal obligations.
- Objection: Object to processing for direct marketing or for purposes based on our legitimate interests.
- Data Portability: Receive your personal data in a structured, commonly used, and machine-readable format.
- Withdraw Consent: Withdraw consent for data processing at any time if consent is the legal basis for processing.

To exercise these rights, please contact us at [info@beam-llc.org](mailto:info@beam-llc.org)

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#### 6. Third-Party Links

Our services may contain links to third-party websites. BEAM is not responsible for the privacy practices or content of these external sites. We encourage users to read the privacy policies of any linked sites they visit.

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#### 7. Retention of Information

We retain personal information for as long as necessary to fulfill the purposes outlined in this Privacy Policy or as required by law. Upon request, we will securely delete or anonymize your personal data unless we are required to retain it for legal obligations.

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#### 8. Children's Privacy

Behavioral Emotional and Academic Mentoring (BEAM), LLC does not knowingly collect personal information from children under 13 without verifiable parental consent. If we become aware that a child under 13 has provided us with personal data, we will promptly delete that information.

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#### 9. Updates to This Privacy Policy

We may update this Privacy Policy periodically to reflect changes in our practices, legal requirements, or other factors. The updated policy will be posted with a revised effective date. We encourage you to review this policy regularly to stay informed about our data practices.

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#### 10. Contact Us

For questions or concerns regarding this Privacy Policy, please contact us:

BEAM

Email: [info@beam-llc.org](mailto:info@beam-llc.org)

Phone: 562-273-5328

Address: 10900 E 183<sup>rd</sup> St Suite 285 Cerritos CA 90703

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Thank you for trusting BEAM with your information. We are dedicated to protecting your privacy and ensuring transparency in our data practices.